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LaSalle News

LaSalle and Sandwich West
"News About People We All Know"

VOL. 2 - NO. 5

LA-SALLE, ONTARIO, CANADA

FEB. 26 1949

Premier of Quebec Attacked In - And - About The Big Press

(LaSalle News special
Correspondent)

Premier of Quebec Mr. Maurice Duplessis, who recently was guest speaker at a meeting of the Montreal Retailers Association, has been attacked by several large daily newspapers in their editorials as well as in special correspondents' columns. In his position, the eminent man must have been aware of the dynamic effect it would have in the press. It was in itself a fearless speech concerning the power, the freedom, the advertising revenues of the urban newspapers, several as they are in Montreal proper, and the repercussion has been made, at least by the press itself, a vital issue.

The more conservative and reserved weekly rural editors cannot help laughing up their sleeves, some humbly applauding Mr. Le Noblet Duplessis for his "mise-au-point". We don't have to visit the editorial sanctuums of the Montreal *La Presse*, *La Patrie*, *Le Canada*, *Le Devoir*, *Le Matin*, *The Gazette*, *The Star*, *The Standard*, *The Herald*, and others we have not seen very often lately, to draw for ourselves a fairly good picture of the eruption. We are reminded of the good Lafontaine's fable in which he so wisely moralized "The Oak and The Weed." The proud big strong tree had been having a laugh on the humble weed in the marsh. "I bend but do not break" was the little one's remark. Came a strong wind, the weed bent in every direction, but resisted the fury but the big

oak cracked from top to bottom and its limbs were torn away from its trunk.

It so happens that the big press which has been claiming omnipotence of freedom, independence, wisdom and what have we, braving the winds of public opinion, went to sleep on its moral responsibilities. The political pressure exerted by the rise of the Union Nationale in Quebec, by The Progressive Conservative Party in Ontario, the decline of the Liberal Party, the squirming of the odd parties all over the land, has been preparing a tornado. Very few knew Mr. Duplessis' ability to defeat opponents when he sees any. As we have witnessed in the United States in the last few presidential campaigns, the big press can and will make colossal mistakes. We are witnessing the same event in our own land now. The reading Canadian, be he a Quebec or Ontario resident, but keen observer, as well as the overtaxed advertiser, by both governments and daily newspapers, should be most concerned.

What Mr. Duplessis told his audience, and unlimited it was, may contain the truth and it always hurts. Distortions of facts by the press is very commonly ignored although it works its evils against the common good of democracy. Dividing Quebec against Ontario might not be a trick restricted to politicians after all. The big press may be equally guilty if not guiltier of such underhand tactics.

As successful leader as he has been and knowing the press

as he does, Mr. Duplessis can and will outdistance many editorial writers, correspondents and ad salesmen, including newspaper barons. The public should be awaiting a statement from our ex-premier of Canada on this issue. His chapter on Education and Public Opinion in his book "Industry and Humanity" of 1918 might be a refresher? The press being the sole education of the majority after school years be in dire need of a good scrubbing.

Who could do it in a better style than a prominent statesman? Who could have a stronger voice than the so well elected man in his field of endeavour to tell the newspapermen to be sensible? And if those it may concern are not disposed to hear, well a spank might be in order? It hurts, but it does a lot of good too . . . on the long run.

The LaSalle News special correspondent and analyst will have more we hope on this "almost sensational item" and shortly, as he, too, has special correspondents in Quebec.

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Reeve Totten and Airport

(Special to LaSalle News)

Reeve for Sandwich West Earl S. Totten who was the guest speaker at the monthly meeting of the Prince Road Community Residents' Association last Monday evening, did a very good job of informing the attendants on the proposed Airport.

Mr. Totten opened his remarks by saying that he might be criticized for coming within the City limits and trying to influence people but he felt that everybody who would be influenced by such project should be better informed. "In Sandwich West, we are frankly opposed to it", said he.

Most important of the count-less data the reeve has gathered re the Airport was a letter which he read to his audience, from federal Member Don Brown, dated February 16, Ottawa, stating that after getting in touch with officials there had been so far no application for an airport in the vicinity of Windsor filed with the Commission. Mr. Totten also read passages from a voluminous report prepared by Smith Hinchman and Grills, Detroit consultant architects, which pointed out that property depreciations within a mile of airports in the U.S. had been from 75 to 92 per cent.

A Mrs. Wright, who has lived near airports in several localities in Canada and U.S. and now property owner and resident on Sunset Ave, still under doctor's care from the results of airports, was on hand to emphasize Mr. Totten's arguments.

In the case of The County Sanatorium, the medical officer in charge has declared that it

CONT. ON PAGE B

THE LASALLE NEWS

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Delinquency

By Charlie De Coy

Hi Kids! Big and Small Ones! I should say from comments received. My write-ups are entertaining all classes except maybe the stuffed aprons. Being the small gang in our world though, they don't bother me or you either. Let 'em be stuffed and let's be natural. Now I am goin' to tell you something about the so-much - talked - about - delinquency. Not juvenile, you heard me! Like the rest of us I am fed up with the grown-ups passing the buck to us young squirts. **Just drop in some adult places, any joint, any time!** See for yourself. **Look at the faces? All over 21, ain't they?**

Well I am too unorthodox in my way of thinking? OK. I've been savin a clippin, not a blackeye either, since 1931 about a book writ by a famous detective with 35 years experience in U.S. and Canada. Here's the boiling points on the delinquency idea.

1—Church organizations making surveys of the problem and sitting on their fanny about spendin their dough to help it, is NUTS.

2—Chief cause is bad heritage and neighborhood, too many dishonest folks, with themselves and others tryin to reform and not meanin it, in and out of politics.

3—Crooked, selfish and incompetent public servants in high and low gear.

4—Too much gambling of all kinds and the booze racket.

5—Not enough back column and courage in our good citizens.

6—Bad example from so many so-called high class Christians and others in high to all.

depots in life, being exposed as crooks, manslaughters, robbing arms, wrecking institutions, newspaper officials not ex-cluded.

7—This I may as well add to make it a complete figure. Too many activities in not necessary things in everyday life.

I can't say exactly what because it might hurt this newspaper even.

All I can say is that I, known ex-socially and informally known as Charlie De Coy, back page CUP reporter of the LaSalle News Do explicitly and bye-bye renounce to pop drinkin, cigarett smokin (because they're too dear) pin-table playin (takes too much of my time) and resolve to go to only two pictures a month.

I also resolve to join my neighborhood juvenile club if there is one or be invited to the next closest if none in my community.

In case of neither one of these for physical exercises, I shall form a dramatic little theatre to replace the tragedy of the so-called juvenile delinquency and the senile deficiency.

And WHEREAS the Sunday funnies have been slowly and gradually terrifying me, I shall be contended with our neighbors' jokes.

I am further asking the Humane Society for a young pup to which I shall devote some of my time and affection besides makin illustrations of ducks in linos. Which reminds me of the new cut I'm making of Mamma Duck followed by little ducks to represent good leadership for the youngs by the olds.

Who said I can't write serious? And which reminds me too that it was not Jack Mayer who stabbed my duck in the crest. I took it to the Humane Society and it's paradin around; kind o'lame but

going to live. So long. Let's behave all ourselves, with love

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Council Meeting

February 22, 1949

Regular meeting of the Council held this day with the following members present: Mayor Louis Chappus, Reeve Robert Fleming, Councillors Barton Evon, Ernest Piche, Thomas Chappus and Harry Boismier.

Moved by Ernest Piche, seconded by Thomas Chappus that the minutes of meeting held on February 7, be adopted as read. Carried.

Moved by Barton Evon, seconded by Harry Boismier, that Mr. J. Lepine's offer to purchase crush stone to repair Matchette Rd. between Gladstone Ave., and Victoria Rd. be accepted. Mr. Lepine to reimburse the Town to the extent of \$100.00 when work is completed. Carried.

Moved by Ernest Piche, seconded by Harry Boismier, that correspondence from Dept. of Planning & Development be filed. Carried.

Moved by Harry Boismier, seconded by Barton Evon, that By-Law 276 to provide for the 1949 Expenditure on roads and streets in the Town of LaSalle in the County of Essex be read

a first time. Carried.

By-Law was read a first time..

Moved by Robert Fleming, seconded by Harry Boismier, that By-Law 296 be read a second time. Carried.

By-Law was read a second time.

Moved by Robert Fleming, seconded by Barton Evon, that Rule 20 be suspended for dispatch of all business. Carried.

Moved by Thomas Chappus, seconded Ernest Piche, that By-Law 296 be read for a third time. Carried..

By-Law read a third time and finally passed.

Moved by Harry Boismier, seconded by Thomas Chappus, that the Chief of Police or his Assistant be authorized to attend all Council meetings. Carried.

Moved by Robert Fleming, seconded by Ernest Piche, that Mr. Thyrl Baltzer be notified to report to Dr. E. D. Hutchinson for a physical examination immediately. Carried.

Moved by Thomas Chappus, seconded by Barton Evon, that the Clerk be authorized to forward communication to the Municipalities of Tecumseh and Ojibway in regard to the

Suburban High School Board Levy. Carried.

Moved by Barton Evon, seconded by Robert Fleming, that Mr. T. Hayward be appointed to represent LaSalle on the Windsor-Suburban High School Board for the year 1949. Carried.

Moved by Robert Fleming, seconded by Barton Evon, that the Public Utilities Commission be notified that none will be allowed to dig water mains on Town property without permission from the Council. Carried.

Moved by Thomas Chappus, seconded by Harry Boismier, that the Department of Highways be contacted in reference to assistance re: Maintenance of shoulders on Highway No. 18 through the town of Lasalle. Carried.

Moved by Robert Fleming, seconded by Barton Evon, that the Solicitor be instructed to advise the Council at their next meeting, with regard to matter of collecting taxes in arrears. Carried.

Moved by Robert Fleming, seconded by Harry Boismier, that Council rise and go into Committee to pass on accounts rendered. Carried.

Moved by Louis Chappus,

seconded by Harry Boismier, that report of Finance Committee be adopted and the following bills be approved for payment. Carried.

The LaSalle News, Letterheads and envelopes, Police Dept.—\$14.50; Underwood Limited, Repairs to Typewriter—33.15; LaSalle Public Utilities, Hydro & Water—9.65; To Tom's Service Station, Gas for tractor—5.60; Dominion Office Supply, Cheque books—37.80; George Meloche, Sawing kindling wood—4.00.

Moved by Robert Fleming, seconded by Ernest Piche, that the Solicitor be advised to forward communication to the Liquor License Board of Ontario in connection with the Agreement between the Liquor License Board and the Municipality concerning rebates paid to Municipalities upon the license fees collected from licensed premises in the Town. Carried.

Moved by Robert Fleming, seconded by Ernest Piche that meeting be adjourned to March 7, 1949 at 8 o'clock.

The P.R.C.R.A.

(Special to Lasalle News)

"There is a mounting interest in good government everywhere," one could say with the Essex West P.C. nominee. It was obvious at the monthly meeting of the Prince Road Community Residents' Association last Monday evening.

Lead by Chairman L. Watson, every member participated in exemplary democratic style. It further proved that a city does not make people but it is still the other way around when citizens are alert. Public affairs are a serious business and the twenty organizations meeting in the Matchette Rd. public-owned hall in the "San" neighborhood really and do mean business.

Mr. T. McNaull, in charge of the premises, revealed that plans were completed for substantial enlargement and new construction would better ac-

Bread and Circuses Bread and Circuses

Since we have explored the ruins of Devonshire race track and others in the outskirts of Windsor we no longer have desires to visit the ruins of the Roman empire. The same lessons are brought to our mind right in our vicinity as anything we may have learned from universal history during our school days.

Last week the Windsor Daily Star published in its first page of its second section, photos of the said ruinous ruins. "Those were the days of slippery money, gambling, drinking and what have we not now", an older gentleman tells us.

If Detroit promoters are "eyeing" Windsor race tracks where to cut loose because they cannot do so in their respective and respectable own land, we too should affirm ourselves by refusing such crumbs for the sake of our own morals and civic pride.

I Came, I Saw, I Won

A community development these days presents a different view to what old conquerors were used to. It should not be overlooked however, that it takes courage and ingenuity to develop a new community center of business and general living. Production and distribution of essential goods and a few luxuries are in evidence in Lasalle establishments which should cause envy in bigger communities.

It is worth anybody's time to visit the general and specialized stores on the front street, where our dealers and advertisers will greet the visitor with a smile and a lot of goods needed. The streamlining of some of them is the legitimate pride of the community. And how clean and well kept are those eating places! In one of them anything can be bought like in a big department store or mail house.

Our Economics

By Jack Mayer

Editor's Note: Owing to various limitations imposed upon us last week we could not publish the following article which our readers will likely enjoy at this time.

As one week seems to press the other into the past, we are given little time to meditate on what is in store for us especially on the cost of living.

In the United States there are several obvious indications of a downward trend. The new form of demand by the automotive workers whose leadership has begun the building of its Trojan horse in Windsor last week, will create a new problem for that industry. When cost accountants prepare their figures in cooperation with the engineering departments, they might have to include \$25 a week pension for each employee at sixty years of age at the firm's expense directly or otherwise. If that does not increase the price of cars and trucks, we may as well begin to call a railroad "a river" right now. If the new scheme drafted by the union leaders is made retroactive, we may call it a cataract. It might be the straw that will break the camel's and their sales turnover, sta-

back. Recent lay-offs are food for thoughts.

Over the last week-end, we had the opportunity to interview some people of the sales and service end of the auto industry. Our first pertinent question was- "Will the prices of cars and trucks go up?"—"They certainly will, if the cost goes up," was the quick reply. Our next question followed in this nature: "Do you mean the general cost of living or the cost strictly based on the cost based on the manufacturers' and dealers' statistics?"—"One is linked with the other, it cannot escape the other." — The auto industry being a major factor in our way of living is affected by the general trend even more than other basic industries because it draws its labor force from larger centers of population where living is always higher than in smaller communities. Labor and material being made available through labor, is the basic factor.

While the sale of many non-essentials are dropping, it follows immediately that prices on those items are dropping. The cost of living index, as reported by government statistics, went up only a fraction of a point but if we carefully examine various essential items

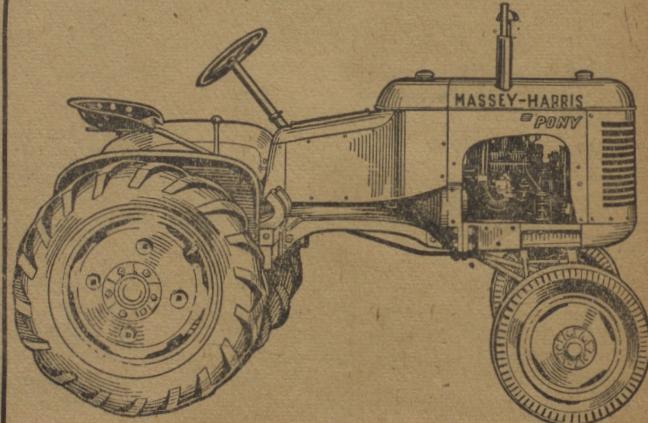
tistics may not be so reliable. They are very much like Gallup polls, way off actual and final results.

The cost of housing, for instance, another major item in essentials, and rentals included, cannot be computed on the same basis of production cost as in the auto industry. The life expectancy of a dwelling is not the same as of a car or truck, or tractor. Here, Mr. Reuther, we dare say, is confused and confusing when he proposes to have houses made on the assembly line of an airplane factory, by the thousands. Of course we note that he is leaving the installation of those houses to the A.F. of L. brethren. What about the foun-

CONT. ON PAGE 7



Steve Paris



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OUR ECONOMICS

dation, drainage, public services, etc. There we have a good example of leaders who obviously need to go to school and dwell in experience before launching such projects, and misleading a certain class of workers. Will our so-called legislators tell him and his colleagues where to get off. The

food and clothing industries, similarly basic, also differ in the various factors of their make-up.

Business trends in January and February this year have been like the weather in this part of the country: one day it was ideal, the next, everybody was slipping on thin ice and many were falling through.

Government loans and subsidies are the opposite of private lending institutions. The government can't go bankrupt we may say, but let us not forget, and how could we, that its taxing power can make it quite miserable for everybody. This should concern more than the fellow in the big bracket if the tax system on the earned dollar of the payroll as well as the profit dollar, is not abandoned to a great proportion. The general cost of living will not come down in reality if the source of production is still taxed to war emergency level. Our tax experts have gone to untold details to levy government income from our earned dollar. Why should not the same policy be reversed for a return to sanity.

The latest device which came to our notice this year consists of appointing, ex-officio of course, every tenant of foreign owned dwelling to deduct 15%

of monthly rent and send it to the Inspector of Income Tax. Such edict should be termed "perfidious straw No. 700". It only costs 20 cents for a money order and mailing stamps to the tenant, but is nonetheless a new hidden levy on the cost of living. As applied to the relatively small amount of deduction, it represents a substantial percentage of the spend dollar for essentials. Considering further that our spending dollar is worth less than half its face value, figure it out if you have time and patience to spare.

We have fallen into a vicious circle indeed. That circle is like a chain. How and when can we break it? Filing a link at the time and many links by various groups or individuals in our democratic way might accomplish our liberation.

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P.R.C.R.A.

commodate the various groups. A vote of moral support was taken for the time being and was affirmative. Even theatrical art is given impetus among the civic endeavours displayed by daily junior attendance under capable direction. Distribution of 1949 membership cards was begun by the secretary-treasurer. Dues can now be paid on either yearly or monthly basis, with a punch-card system, credit being given to old paid-up members to date from January.

Main issues of the meeting were the state of repairs of side-walks, drainage, the Tecumseh Rd-NYC viaduct.

THE VIADUCT

Reeve Totten, who subsequently spoke on the proposed Airport, was on hand to give concrete information on the much discussed and disgusting viaduct.

"The viaduct", said he, "after checking up the blueprints, is located "all in the Sandwich

West", but when the draftsman drew the boundary line on paper, he was not very accurate and this has been the cause of controversy ever since. The cost of proposed repairs is estimated at \$10,000 including sewerage and the NYC won't have anything to do with it. The Township of Sandwich West, being under "Toronto" financial control, cannot afford it, at least as a whole or large part. The difficulty, however, he informed the audience, was being ironed out and negotiations are underway. Four parties are involved namely: the City of Windsor, the SWA, the CPR-NYC and the Township.

Owing to the preceding discussion on the SWA bus service, the repair of the viaduct is of utmost importance before any better transportation service can be suggested to the SWA.

At the close of the meeting, various active members were interviewed by the LaSalle News representative in view of furthering co-operation in the matter of publicity through weekly local participation.

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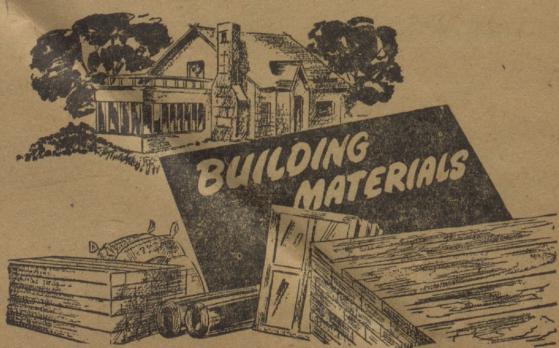
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Maxwell House COFFEE lb. 63c
Christie's Premium SODAS lb. 29c
York Brand WEINERS AND BEANS tin 25c
York Brand CHILI CON CARNE tin 23c

STOKELEY'S
TOMATO
JUICE

3 20 oz.
Tins 29c

PURE
WHITE
HONEY

2 Lb.
Tin 49c

JELL-O
POWDERS
PUDDINGS

3 Pkgs. 25c

CAMPBELL'S
VEGETABLE
SOUP

2 Tins 25c

FANCY
KETA
SALMON

1 Lb.
Tin 43c

CHOICE QUALITY
PITTED
DATES

2 Lbs. 25c

Canned MUSHROOMS

tin 35c

Happy Vale PORK & BEANS

2 tins 25c

Blue & Gold Fancy PEAS

tin 19c

Hand Picked NAVY BEANS

2 lbs. 23c

Choice Quality RICE

2 lbs. 35c

Habitan PEA SOUP

2 tins 27c

Campbell's TOMATO SOUP

3 tins 32c

Garden Patch WAX BEANS

2 tins 29c

Canned RHUBARB

20 oz. tin 10c

PARD DOG FOOD

2 tins 27c

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16 Oz.
Jar 35c

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LaSalle

Community Market

Reeve Totten

would have to be moved and reconstructed at double the initial cost considering the patients welfare and actual prevailing costs, reported an officer of the PRCRA.

Mr. T. McNaull, rather well versed on the subject from broad reading, stated that American authorities had declared in recent reports that all the actual airports in U.S. and Canada were pre-dated, that is out of date considering the rapid progress of aircraft, jet propulsion etc. and the authorities are considering new angles that will affect the projects everywhere.

The "question and answer" open discussion following Mr. Totten's address revealed that a negative feeling is prevailing everywhere in the suburbs and outer parts of Windsor proper.



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Durango Kid — Smiley Burnette

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If you have anything in your home you don't need, this column will sell it for you.

\$ \$ \$ \$ \$

FOR SALE

Chicken Coop 25 x 25 in good condition.

Frank Gignac 4.5678.

FOR SALE

STOVES — APPLIANCES

Immediate Delivery on the Best Makes.

Bart Evon's. Phone 4-0289.

INCOME PAY RETURNS

Only Workman's T-I Special Forms completed. \$1.00.

Paul Payot 2.7722.

FOR SALE

Garden Tractor G.H.
6 h.p. Good as New.

Apply D. Dzogola, Machette Rd., 2 houses north of Chapus, 2 blocks out of Windsor's City Limits.

FOR SALE

2 Chicken Coops (8'x10') and (14'x24'). Harvey Marentette, Grand Marais Rd., South Windsor.

FOR SALE

1 Gibson tractor with disc cultivator and attachment bulldozer; 1 ten-inch plow, two-wheel trailer; all in A1 condition. Phone 4-0228, 682 Cabana Road.

FOR SALE

1 new Frigidaire Refrigerator, also 1 new Frigidaire Electric range for immediate delivery. Sunnyside Garage, LaSalle.

FOR SALE

1 Quebec heater and pipes in good condition, \$20. Stop 49. T. Brunet.

FOR SALE

Boufford, near Front Rd., attractive new 6-room house, hot water heating, plumbing, electricity, full basement, on 12 lots good garden soil, 30 fruit trees. Phone 4-7402 or write A. Hrbak, LaSalle, Ont.